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UTILITY **PATENT APPLICATION TRANSMITTAL**

Attorney Docket No. David A. Reams First Inventor Television Program-Related Coupon Hyperlink System Express Mail Label No EJ066495219US

(Only for new horiprovisional applications under 37 CFR 1.53(b)) Express Mail Laber No.				
APPLICA	TION ELEMENTS	ADDDECC TO.	stant Com	missioner for Patents plication
See MPEP chapter 600 concerning utility patent application contents. Washington, DC 20231				
2. X Submut an original and a Applicant claims s See 37 CFR 1.27. 3. X Specification (preferred arrangemen - Descriptive title - Cross Reference - Statement Regular - Reference to see	[Total Pages 5.2] of the invention e to Related Applications arding Fed sponsored R & D equence listing, a table,	7. CD-ROM or CD-R I Computer Program 8. Nucleotide and/or Amino A (if applicable, all necessar a. Computer Readab b. Specification Sequence i. CD-ROM of ii. paper	(Appendix) cid Sequer (/) ble Form (C Listing on:	nce Submission RF)
or a computer p - Background of	program listing appendix the Invention	c. Statements venify	na identity	of above copies
- Brief Summary	of the Invention			
- Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure 4. \[\text{V} Drawing(s) (35 U.S.C. 113) \] [Total Sheets \[2 \]] 5. Oath or Declaration - Copy from a prior application (37 CFR 1.63 (d)) - DELETION OF INVENTOR(S) - Signed statement attached deleting inventor(s) - named in the prior application. see 37 CFR - (a) - Application Data Sheet. See 37 CFR 1.76: - Continuation Divisional Continuation-in-part (CIP) - Prior epphicabon information - Claim(s) - Assignment Papers (cover sheet & document(s)) - 37 CFR 3.73(b) Statement Power of (when there is an assignee) Attorney - Attorney 10. 37 CFR 3.73(b) Statement Power of (when there is an assignee) Attorney - Attorney - Attorney - 11. English Translation Document (if applicable) - Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations - Statement (IDS)/PTO-14				
Box 5b, is considered a part of	ONAL APPS only: The entire disclosure of the p f the disclosure of the accompanying continuation	on or divisional application and is	hereby inc	orporated by reference.
The incorporation can only be	relied upon when a portion has been inadverten		plication pa	rts.
Customer Number or Bar Code Label Unsert Guerraner No. or Atlantic per socie (abe) Or X Correspondence address below				
Name	David A. Reams			
Address	2200 Scottwood Ave	enue, Unit 312		
City		tate Ohio	Zip Co	ode 43620
Country	United States Teleph		Fax	
Name (Print/Type)	David A. Reams	Registration No. (Attorne	//Agent)	
Signature		ems	Date	4/20/01

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PTO/SB/21 (08-00)
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			Application Number	
TRANSMITTAL		Filing Date	April 20, 2001	
	FORM	İ	First Named Inventor	David A. Reams
(to be used for a	ll correspondence afte	er initial filing)	Group Art Unit	
			Examiner Name	
Total Number of	f Pages in This Subm	ission	Attorney Docket Number	er
		ENCL	OSURES (check	call that apply)
	claration(s) Request Sent Request For Statement For Statem	(for an A X Drawing Licensin Petition Provisio Power of Change Address Termina Reques	g-related Papers to Convert to a nal Application of Attorney, Revocation of Correspondence	After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Bnef, Reply Bnef) Proprietary Information Status Letter Other Enclosure(s) (please identify below):
	SIGNATI	IDE OF APPLU	CANT, ATTORNEY, OR	AGENT
Firm or Individual name		A. Reams		
Signature	Doud a Reams			
Date	Apri1	20, 2001		
		CERTIFICA	ATE OF MAILING	
I hereby certify that this commail in an envelope address	respondence is being sed to: Commissioner	deposited with the for Patents, Was	ne United States Postal Ser shington, DC 20231 on this	vice with <u>sufficient postage as first</u> class date:
Typed or printed name	<u> </u>			
Signature			Da	te

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FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL	AMOUNT	ΛF	PAYMENT
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Complete if Known			
Application Number			
Filing Date	April 20, 2001		
First Named Inventor	David A. Reams		
Examiner Name			
Group Art Unit			
Attorney Docket No.			

METHOD OF PAYMENT	FEE CALCULATION (continued)			
The Commissioner is hereby authorized to charge	3. ADDITIONAL FEES			
indicated fees and credit any overpayments to. Deposit	Large Small			
Account Number	Entity Entity Fee Fee Fee Fee Fee Description Fee Paid			
Deposit	Fee Fee Fee Fee Paid Code (\$) Code (\$)			
Account Name	105 130 205 65 Surcharge - late filing fee or oath			
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	127 50 227 25 Surcharge - late provisional filing fee or cover sheet			
Applicant claims small entity status	139 130 139 130 Non-English specification			
See 37 CFR 1.27	147 2,520 147 2,520 For filing a request for ex parte reexamination			
2. Payment Enclosed:	112 920* 112 920* Requesting publication of SIR prior to			
Check Credit card Money Other	Examiner action 113 1,840* 113 1,840* Requesting publication of SIR after			
FEE CALCULATION	Examiner action			
1. BASIC FILING FEE	115 110 215 55 Extension for reply within first month			
Large Entity Small Entity	116 390 216 195 Extension for reply within second month			
Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid	117 890 217 445 Extension for reply within third month			
101 710 201 355 Utility filing fee 355	118 1,390 218 695 Extension for reply within fourth month			
106 320 206 160 Design filing fee	128 1,890 228 945 Extension for reply within fifth month			
107 490 207 245 Plant filing fee	119 310 219 155 Notice of Appeal			
108 710 208 355 Reissue filing fee	120 310 220 155 Filing a brief in support of an appeal			
114 150 214 75 Provisional filing fee	121 270 221 135 Request for oral hearing			
	138 1,510 138 1,510 Petition to institute a public use proceeding			
SUBTOTAL (1) (\$) 355	140 110 240 55 Petition to revive - unavoidable			
2. EXTRA CLAIM FEES Fee from	141 1,240 241 620 Petition to revive - unintentional			
Extra Claims below Fee Paid	142 1,240 242 620 Utility issue fee (or reissue)			
Total Claims20** = X =	143 440 243 220 Design issue fee			
Independent - 3** = X =	144 600 244 300 Plant issue fee			
Multiple Dependent	122 130 122 130 Petitions to the Commissioner			
	123 50 123 50 Processing fee under 37 CFR 1.17(q)			
Large Entity Small Entity Fee Fee Fee Fee Description	126 180 126 180 Submission of Information Disclosure Stmt			
Code (\$) Code (\$)	581 40 581 40 Recording each patent assignment per property (times number of properties)			
103 18 203 9 Claims in excess of 20 102 80 202 40 Independent claims in excess of 3	146 710 246 355 Filing a submission after final rejection			
104 270 204 135 Multiple dependent claim, if not paid	(37 CFR § 1.129(a))			
109 80 209 40 ** Reissue independent claims over original patent	149 710 249 355 For each additional invention to be examined (37 CFR § 1.129(b))			
110 18 210 9 ** Reissue claims in excess of 20	179 710 279 355 Request for Continued Examination (RCE)			
and over original patent	169 900 169 900 Request for expedited examination of a design application			
SUBTOTAL (2)	Other fee (specify)			
**or number previously paid, if greater, For Reissues, see above	*Reduced by Basic Filing Fee Pard SUBTOTAL (3) (\$)			

SUBMITTED BY			Complete (i	f applicable)
Name (PnntlType)	David A. Reams	Registration No. (Attorney/Agent)	Telephone	(419)2435048
Signature	Dand Ce. Re	em	Date	4/20/01

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

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LAW OFFICE OF DAVID A. REAMS, LPA

2200 Scottwood Avenue, Suite 312 Toledo, Ohio 43620 (419) 389-8269

09/839074

April 20, 2001

Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231

Re: EXPRESS MAIL CERTIFICATE - Certificate of Express Mail Mailing Via U.S. Postal Service, Mailing Label No. EJ066495219US NEW PATENT APPLICATION, Applicant Name David A. Reams, Title of Invention Television Program-Related Coupon Hyperlink System

Honorable Sir:

I hereby certify that on this 20th day of April, 2001 the above referenced **NEW PATENT APPLICATION** was mailed via said U.S. Postal Service, Mailing Label No. EJ066495219US in an envelope, with the fee for said U.S. Postal Service Express Mail Mailing pre-paid, addressed to:

Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231.

Further, the undersigned hereby asserts entitlement to small entity status and is accordingly submitting herewith the small entity Patent Application fee.

Respectfully Submitted,

David A. Reams, Applicant 2200 Scottwood Avenue, Suite 312 Toledo, OH 43620 (419) 389-8269

Enc. (6) CERTIFICATE OF EXPRESS MAILING, UTILITY PATENT APPLICATION TRANSMITTAL, PATENT APPLICATION FEE DETERMINATION RECORD, FEE TRANSMITTAL, TRANSMITTAL FORM

AND DECLARATION

In the United States Department of Commerce Patent and Trademark Office

		
Coupon Hyperlink System)	
For: Television Program-Related)	
Filed: April 20, 2001)	
Serial No.)	
In re Application of:)	•

April 20, 2001 Mailing Label No. EJ066495219US

CERTIFICATE OF EXPRESS MAILING

I hereby certify that on this 20th day of April, 2001 the following documents:

CERTIFICATE OF EXPRESS MAILING, UTILITY PATENT APPLICATION
TRANSMITTAL, PATENT APPLICATION FEE DETERMINATION RECORD,

FEE TRANSMITTAL, TRANSMITTAL FORM AND DECLARATION

are being deposited in a single envelope with the United States Postal Service "Express Mail Post Office to Addressee" service addressed to

> Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231.

> > David A. Reams, Applicant

(Name of Person Mailing Documents)

(Signature of Person Mailing Documents)